

Postgraduate Programme in Management and Business Studies: Master of Business Administration

School of Management and Business Studies, Mahatma Gandhi University Main Campus

School of Management and Business Studies is a Regular Statutory Department for Management studies in Mahatma Gandhi University. This School had a humble beginning on 25th March 1999 with a two-year full-time MBA programme for the management aspirants with the objective of moulding enterprising youth into career-oriented and competent management professionals. With dedicated and high caliber professional expertise and state-of-art infrastructure, the institution imparts the best of theory and practical knowledge to carve a niche for itself in the challenging two year MBA, programme with specializations in Finance, HRM, Marketing, Operations, and System management. Its industry integrated curriculum, outstanding caliber of faculty, and innovative teaching methodology have endeared it to both, students and industry. Each student is made to learn through interactive classroom sessions, research driven project work and field visits- all contribute to the making of these well-rounded individuals who are seeking to engage usefully with global development processes.

Seats Available for All India Open/Merit Quota: 60 (available for candidates from Kerala and outside the State)

Additional International Quota: 12

Minimum Qualification:

- A pass in any Bachelor's Degree Examination of Mahatma Gandhi University or an equivalent degree of any other universities duly recognized by Mahatma Gandhi University with not less than 50% marks in the aggregate for all parts of examination OR a Masters Degree in any subject. Only a pass in the qualifying exam is required for SC/ST candidates. Those who are awaiting final semester results of qualifying exam can also apply provided that they should produce certificates and mark list of qualifying exam before the commencement of their first semester MBA examination. Relaxation of marks and Reservation of seats are based on University/ Government Rules.
- Candidates should have valid CMAT/CAT/ KMAT (*Kerala Management Aptitude Test*) score.
- Those who are qualified from universities other than Mahatma Gandhi University should produce Eligibility/Recognition certificate from this University and Migration Certificate/NOC from parent University at the time of interview or group discussion.

Admission Criteria: Admission to MBA Degree programme of the School is based on the score obtained in CMAT/CAT/KMAT, Group Discussion, and Personal Interview in the ratio 80:10:10. Based on the performance on the Entrance Test, Group Discussion and Interview, the Rank list for MBA admission will be prepared.